

CRR Student Champion Program

Cross River Rail Education Program

Program Description:

The Cross River Rail Student Champions Program has been designed to engage and empower students from across the local community as they have their say in the design and delivery of the Cross River Rail.

With an increasing population of young people living and working in and around South-East Queensland, the Students Champions will be responsible for representing the thoughts and opinions of young people as they work to develop innovative solutions for elements of the Cross River Rail project.

The Cross River Rail Students Champions program will run over the course of six months with the 2022 cohort commencing in June 2022 and concluding in November 2022. The Student Champions will comprise of 10-15 students in years 9-10 from schools across South-East Queensland with an interest in innovation and community development.

The program will see the student champions meeting for two days in each school holiday period, as well as virtually for two sessions during the school term. The program will finish with a final showcase breakfast, during which the student champions will propose their final solutions to the challenges presented to them to a team of Cross River Rail leaders, teachers, and families.

Frequently Asked Questions:

Who Is This Program For?

The Student Champions program has been designed for Grade 9-10 students with an interest in innovation, leadership and community development.

When Does This Program Run?

We would ask that students in the program attend as many of the following dates as possible:

Session #1 - Onsite: 27th & 28th June 2022

9am - 3pm | Cross River Rail Experience Centre, Elizabeth Street, Brisbane City

Session #2 - Virtual: 3rd August 2022

4:30 - 5:30pm | Online Platform TBC

Session #3 - Virtual: 7th September 2022

4:30 - 5:30pm | Online Platform TBC

Session #4 - Onsite: 26th & 27th September 2022

9am - 3pm | Cross River Rail Experience Centre, Elizabeth Street, Brisbane City

Session #5 - Virtual: 12th October 2022

4:30 - 5:30pm | Online Platform TBC

Session #6 - Virtual: 2nd November 2022

4:30 - 5:30pm | Online Platform TBC

Session #7 - Onsite: 28th November 2022

7am - 8:30am | Cross River Rail Experience Centre, Elizabeth Street, Brisbane City

What Do Students Need To Bring?

We would ask that students bring their own device such as a laptop or tablet to work on during the onsite days of the program. All other materials will be provided.

Do Students Need Any Prior Experience?

No prior experience is needed. All we ask is that students are interested and willing to learn!

If You Have Any Other Questions, Please Don't Hesitate To Contact The BOP Team At info@bopindustries.com.

Application Process

In order to become a Cross River Rail Student Champion, we would ask students to complete an online application. This application could sit either on the BOP or CRR websites and would feature information about the program, and a contact form with a series of questions. This application would see students asked the following questions:

- Name
- Age
- School
- Email Address
- Mobile Number (optional)
- Do You Have Permission To Be Included In Photos During The Program?
- Do You Have Any Learning Difficulties Our Team Should Be Aware Of?
- Do You Have Any Medical Conditions Our Team Should Be Aware Of?
- What Appeals To You About The Student Champion Program?

- How Do You Hope To Make Change As Part Of Your Involvement In The Program?
- What Skills Do You Hope To Develop As Part Of The Program?

These applications would then be shortlisted with the top applicants conducting a 10-15 minute zoom or teams interview with the BOP team.

In the applications and interviews we would be looking for students that fit the following criteria:

- **Team Players:** We're looking for champions that can work effectively in teams as they share ideas and collaborate on projects.
- **Big Picture Thinkers:** We're looking for young people that can think big and think outside of the box.
- **Willingness To Learn:** We're looking for young people with a willingness to learn and develop their skills.
- **Diverse Voices:** We're looking to assemble a group of champions that represent the diverse range of young people we have in our community.

Promotion Of The Program

In order to promote the program, we would plan to create a two-page digital flyer to send out to key schools and teachers in the Cross River Rail network. This flyer would have key information about the program and who it's for with a link and QR code to take students and parents to the website for more information.

The Challenge Areas

Over the course of the Student Champion program we would have students working to develop solutions for a series of challenges pitched to them that relate to the Cross River Rail. We would plan to have students working on each of these challenges for a term with the overarching challenge for the program being '*How can the Cross River Rail design public transport with young people in mind?*'. The challenge areas for the program would include:

Social Media Accounts: How can we create a campaign to target young people and get them informed about the Cross River Rail? How can we create effective social media messaging once the trains are operational as well?

Digital Experience: How can we enhance the digital experience for young people wanting to travel on the Cross River Rail and navigate the stations? A new app or website?

Station Design: How can we design the stations to be more friendly and easy to navigate for young people? Exploring fun theory, thinking about signage, artwork, outlets, furniture, etc.

The Trains: How can we incorporate young people as we design the trains on the CRR network? Charging stations, car layout, advertising, signage, wifi, etc.

Disruptions: How can we help keep young people happy during disruptions?

Utilisation: How can we incentivise young people to catch public transport and utilise the CRR network? Sustainability campaigns, promotional campaigns of things to do in the city/gabba, etc.

Visitors: How could you help visitors to Brisbane simply and easily understand the Cross River Rail network and how to access it?

Education: How can we help effectively educate young people about the project, the careers, and the work happening?

Other Challenges: What do young people dislike about public transport or the project? And how could we help solve them?

Keys To Success

In order to make this a successful project, both the young people and the Cross River Rail will need to receive benefit from the program. A few key elements to ensure the success of the program include:

Tangible Results: Young people need to see that they are being listened to and this isn't a tokenistic PR stunt. Is there a small project that we could get approved quickly (during term three) that the students could continue working on throughout the program to see real results?

Upskilling And Learning: For the program to be effective, we can't just be asking students for ideas continuously, we need to provide them with professional development and networking opportunities.

Showcasing And Promotion: In order to attract top talent to the program in future years we need to be showcasing the students and the projects in this program. Make sure they're reaching mainstream media and also going back into the schools to talk about the work they're doing.

Research And Engagement: We're hoping that these Student Champions will be representative of all youth across SEQ. This means we need to have them survey other students at schools for feedback and ideas.

Program Perception: It's important that the program is branded as an exclusive opportunity with an industry leader. Something that students will feel proud to be a part of.

Platforms

As students work on their projects during the onsite and online times, and outside of these sessions, we would plan to use the following platforms to communicate:

Texts & Emails To Students: For simplicity, we would plan to email and text the students directly with the permission of their parent or guardian.

Notion: We would plan to use [Notion.so](https://www.notion.so) as the main knowledge base for the program where students would be accessing information and collaborating on ideas.

Canva: For the preparation of documents and presentations, we would encourage students to use [Canva.com](https://www.canva.com) as their online design tool.

Google Suite: We would plan to have the students using Google Suite products such as Google Slides, Google Docs, and Google Sheets to bring their ideas to life.

Zoom: For our online sessions, we would plan to use [Zoom.us](https://zoom.us) to meet with the students. There is also the potential to utilise Microsoft Teams for this depending on feedback from attendees.

The Program

Session #1 - Onsite: Monday 27th & Tuesday 28th June 2022

Experience Centre - Meeting Room | 9am - 3pm Each Day

Our first onsite day would see students being welcomed to the program and given an introduction to the Cross River Rail Development Authority and the key activities they complete as part of the project. As well as this, the BOP team will also be talking students through the Student Champion program and what is involved.

From there we would recommend organising some key experiences for students such as the virtual reality, 180-degree theatre, and a panel discussion or fireside chat with key members of the Cross River Rail team.

From there, we would plan to work with students as we dive into the first of the challenges. In the first onsite days, we would plan to incorporate some team building elements for students as they start to understand each other's working styles.

Session #2 - Virtual: Wednesday 3rd August 2022

Zoom | 4:30 - 5:30pm

Our second session will take place virtually during week four of term three. This would see our students participating in a 30-minute masterclass on a specific skill such as User Centred Design before then doing a 30-minute progress check on their projects with the BOP team.

Session #3 Virtual: Wednesday 7th September 2022

Zoom | 4:30 - 5:30pm

Our third session will take place virtually during week nine of term three. This will see our students hearing from an expert on an area of interest, followed by a 30-minute progress check on their projects with the BOP team.

Session #4 - Onsite: Monday 26th & Tuesday 27th September 2022

Experience Centre - Meeting Room | 9am - 3pm Each Day

As we come back onsite for the September school holidays, students will be doing an initial pitch of their solutions to the challenges set to them over the winter school holidays. They will be pitching to a selection of the Cross River Rail team for feedback. From there we will organise some special experiences for them such as a site visit if possible, a panel discussion with some of the Cross River Rail team, and a tour of the offices. After this, we will then get to work on a new suite of challenges in the lead up to the conclusion of the program in November.

Session #5 - Virtual: Wednesday 12th October 2022

Zoom | 4:30 - 5:30pm

Our next session will be taking place virtually during week two of term four as students participate in a masterclass on a skill such as personal branding and creating a digital presence

to develop their skills. This will then be followed by a 30-minute progress check with the BOP team on their projects.

Session #6 - Virtual: Wednesday 2nd November 2022

Zoom | 4:30 - 5:30pm

Our final virtual session for the program will take place during week five of term four as students will be hearing from an industry expert in a subject matter of interest to them. This will then be followed by a 30-minute progress check with the BOP team on their projects.

Session #7 - Onsite Breakfast: Monday 28th November 2022

Experience Centre | 7am - 8:30am

To conclude the Cross River Rail Student Champion program, we will be hosting a networking breakfast at the Experience Centre for the Student Champions, their families, their teachers, and the members from the Cross River Rail Development Authority that they have worked with over the course of the program.

This breakfast will be an opportunity for them to celebrate their hard work, whilst also presenting their final solutions and recommendations for the challenge pitched to them by the Cross River Rail. This will see the students in small groups presenting a 5-minute pitch to bring together all of the solutions and initiatives they have developed over the course of the program. We would hope to have some senior members of the Cross River Rail team present to listen to the pitches and provide certificates of participation to students.